



METHODIST

COLLEGE OF ENGINEERING & TECHNOLOGY

Accredited by NAAC with A+ and NBA

Estd : 2008

Affiliated to Osmania University & Approved by AICTE



DEPARTMENT OF BUSINESS MANAGEMENT

ACADEMIC YEAR 2024-25 ODD SEMESTER

COURSE OUTCOMES SUMMARY

MBA I SEMESTER - Autonomous

S.No	Semester	Course Code	Course Name	Course Instructor	CO No	Course Outcome	Taxonomy Level
1	I	MB101C	Management & Organizational Behaviour	Mrs.A.Swathi	CO1	Understand the principles and practices of management and specifically the nature of management functions, roles and skills.	Understand
					CO2	Understand the process of decision making and its models.	Understand
					CO3	To inculcate knowledge on personality, perception and theories of motivation.	Analyze
					CO4	Analyze the behavior of individual and groups in organizations in terms of organizational behavior theories, models and concepts.	Analyze
					CO5	To understand the concept of organization design, organization climate, organization culture, various aspects of Organization Behavior and importance of	Understand
2	I	MB102C	Accounting for Management	Mrs, A. Brundavani	CO1	To Understand the Nature and Scope of Financial Accounting	Understand
					CO2	To Determine the Trading, Profit & Loss A/c and Balance Sheet	Determine
					CO3	To Analyze the Financial Statements – Classify the Ratios	Analyze
					CO4	To Categorize the Cash Flow Statement – the utility of Cash Flow Statements	Categorise
					CO5	To Classify different Costs – Fixed & Variable Costs – Break –Even Point & P/V Ratio	Classify
3	I	MB103C	Managerial Economics	Mrs. G. Shiba Rani	CO1	Demonstrate an understanding of managerial economics and its application in decision-making.	Demonstrate
					CO2	Utilize utility and demand analysis for accurate forecasting	Understand
					CO3	Conduct break-even analysis by evaluating production functions.	Demonstrate
					CO4	Assess various market structures to formulate effective pricing strategies.	Analyse
					CO5	Apply macroeconomic concepts to analyze fiscal policy implications.	Apply

4	1	MB104C	Statistics for Management	Mrs. G. Madhavi	CO1	Understand the concept and applications of probability in the management	Understand
					CO2	To classify different types of random variables and probability distributions	Classify
					CO3	Understand the concept of sampling theory and develop the solutions of problems in management	Understand
					CO4	Apply small sample tests and the ANOVA test for specified population problems	Apply
					CO5	To determine the coefficient of correlation and regression, use the concept of correlation and regression analysis	Examine
5	1	MB105C	Business Environment	Mr. C. Shyam Sunder	CO1	To understand the Indian Business Environment and identify key Trends	Understand
					CO2	To observe the roles of financial institutions in economic growth	Classify
					CO3	To witness India's Economic policies and their business growth	Understand
					CO4	To assess the effects of LPG on economic sectors	Apply
					CO5	Analyse taxation frameworks using insights from economic survey and union budget	Examine
6	1	MB106C	Business Law & Ethics	Mrs. Roubena Sultana	CO1	Demonstrate an understanding of the legal aspects of business.	Demonstrate
					CO2	Apply basic legal knowledge to business transactions.	Apply
					CO3	Examine the importance of the legal system with respect to business.	Examine
					CO4	Integrate the concept of ethics & value based considerations in business.	Integrate
					CO5	To Understand the role of managers in the firms	Estimate
7	1	MB107C	MC - Managerial Communication	Dr. Sujatha	CO1	To summarize the concepts and classify the categories of Information systems.	Understand
					CO2	To apply the technology infrastructure of computer hardware & software.	Apply
					CO3	To apply the basic knowledge of database connectivity.	Apply
					CO4	To apply different types of inter-organizational systems.	Apply
					CO5	To take measures to solve the problems relate to information security and laws.	Apply
8	1	MB 108C	BL - Behavioural Lab	Dr. S. Sujatha	CO1	Apply the business writing process and message formatting techniques	Understand
					CO2	Develop skills in writing clear and concise reports and proposals.	Understand
					CO3	Enhance oral communication skills specifically for presentations	Summarize
					CO4	Prepare for careers through effective resume writing and interview techniques.	Acquire & Understand

Assessment Coordinator

HEAD
Department of Business Management,
Methodist College of Engineering & Technology,
Abids, Hyderabad-500 001 (I.S.)



METHODIST
COLLEGE OF ENGINEERING & TECHNOLOGY
Accredited by NAAC with A+ and NBA
Estd : 2008 Affiliated to Osmania University & Approved by AICTE



DEPARTMENT OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2024 - 25 ODD SEMESTER
COURSE OUTCOMES SUMMARY
MBA III SEMESTER - Autonomous

S.No	Semester	Course Code	Course Name	Course Instructor	CO No	Course Outcome	Taxonomy Level
1	III	MB301C	Operations Management	Mrs.G.Shiba Rani	CO1	To understand features of operations & production, and types of processes	Understand
					CO2	To understand strategic levels in-process sequencing, capacity & maintenance management	Understand
					CO3	To analyze work study techniques & service management	Analyze
					CO4	To understand need & importance of material in manufacturing firms	Understand
					CO5	To analyze stores functions & inventory models	Analyze
2	III	MB302C	E-Business	Mrs.G.Shiba Rani	CO1	To understand E-business basic development and contribution to society	Understand
					CO2	Technologies in E-business, Social consequences	Classify
					CO3	To Understand the concept of Digital marketing, CRM, Tools	Understand
					CO4	To attain knowledge of E-business & operations management	Demonstrate
					CO5	To understand the components of distribution system, E-payment	Understand
3	III	MB303C	Entrepreneurship Development	Mrs.A.Swathi	CO1	To learns the cues and motives of Entrepreneurship	Understand
					CO2	To learn more about types of Enterprises and growth	Analyze
					CO3	Knowledge of entrepreneurship prepares the entrepreneurial bent of mind	Identify
					CO4	To understand Problems and perspectives of the entrepreneurship	Analyze
					CO5	To understand and comprehend on venture capital funds	Evaluate
4	III	MB304	Global Business Management	Mrs.G.Madhav	CO1	To Understand higher level skill in Global business	Understand
					CO2	To Analyse changes towards Global business environment	Analyze
					CO3	To Understand problems of global marketing	Identify
					CO4	To Apply strategies of global market entry	Analyze
					CO5	To attain the knowledge international industries & markets	Evaluate

5	III	MB305E-F-I	Investment Management	Mrs.Roubena Sultana	CO1	To Understand the concept of Real vs Financial Assets – Investment Decision	Understand
					CO2	To Analyze the Fixed Income Securities and their Valuation and Management	Analyze
					CO3	To Identify the Common Stocks and to Construct the Security Market Indexes	Identify
					CO4	To Analyze the Concept of Portfolio – and Construct the minimum Risk Portfolio	Analyze
					CO5	To Evaluate Performance of Mutual Funds – Problems & Prospects in India	Evaluate
6	III	MB305E-F-II	International Finance	Mrs. A. Brundavani	CO1	To Understand the Evolution of International Financial System	Understand
					CO2	To Classify the Foreign Exchange Market – Distinctive features and its types	Analyze
					CO3	To Examine the Exchange Rate Determination and Risk Management	Identify
					CO4	To Analyze the Multinational Corporate Decisions in Global Markets	Analyze
					CO5	To Examine the International Tax Environment – Tax implications of foreign enterprises	Evaluate
8	III	MB305E-HR-I	Industrial Relations & Labour Laws	Mrs.G.Madhav	CO1	To Understand Industrial relations & Labour laws	Understand
					CO2	Analyse Industrial disputes & resolutions	Analyze
					CO3	To Understand trade unionism & legal framework	Identify
					CO4	To Summarise the labour legislation in India	Analyze
					CO5	To Summarise the important provisions of wage legislation & women	Evaluate
7	III	MB305E-HR-II	Organisation Development	Mrs. A. Swathi	CO1	Understand the definitions, history, and relevance of organization development (OD)	Understand
					CO2	Analyze models and theories of planned change and their applications in OD	Analyze
					CO3	Diagnose organizational issues and evaluate the effectiveness of OD interventions	Identify
					CO4	Implement human process interventions for team building and inter-group relations	Analyze
					CO5	Assess techno-structural and strategic interventions, including restructuring and culture change.	Evaluate
9	III	MB305E-S-I	Data base Management Systems	Mr.Srinu	CO1	Understand database architecture and data models.	Understand
					CO2	Apply SQL for database design and manipulation	Analyze
					CO3	Evaluate and optimize query processing strategies.	Identify
					CO4	Understand transaction processing and concurrency control.	Analyze
					CO5	Utilize SQL and PL/SQL, including constraints and functions	Evaluate
10	III	MB305E-S-II	Business Analytics	Dr. Rajasekhar	CO1	To apply the concept of digital marketing	Understand
					CO2	To understand Internet marketing and Digital marketing mix	Analyze
					CO3	To understand various social media marketing	Identify
					CO4	To understand Digital marketing strategies and mobile marketing	Analyze
					CO5	To apply new trends in Digital marketing	Evaluate

Assessment Coordinator

for Head
HOD
Department of Business Management,
Methodist College of Engineering & Technology,
Hyderabad-500046